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**SURESCRIPTS ANNOUNCES DAW SYSTEMS – SCRIPTSURE HAS  
ACHIEVED GOLD SOLUTION PROVIDER STATUS FOR E-PRESCRIBING IS A RECIPIENT OF THE  
2011 WHITE COAT OF QUALITY**

***Electronic Health Record, E-Prescribing Technology Vendors Recognized for Commitment to  
Continuous Improvement in Prescription Quality***

**New York. – February 17, 2012** – Surescripts today announced that Daw Systems, Inc. – ScriptSure has been awarded the Surescripts White Coat of Quality for 2011. This award builds on our previous SURESCRIPTS GOLD SOLUTION PROVIDER STATUS from July 19, 2011. White Coat recognizes organizations that uphold the highest standards of prescription content quality in e-prescribing and is a featured part of Surescripts overall quality program.

“As the use of e-prescribing continues to grow, electronic health record and e-prescribing technology vendors continue to benefit from the knowledge that comes from Surescripts’ pharmacists, clinicians, technologists and quality experts conducting clinical quality reviews on millions of electronic prescription messages — all while protecting the privacy of personal health information,” said David Yakimischak, chief quality officer at Surescripts. “Surescripts White Coat of Quality recognizes those vendors that have embraced this knowledge and are using it to improve their technology and train their prescribers. These vendors are not simply replacing handwritten prescriptions with e-prescriptions, they are using the opportunity to apply continuous improvements to prescription content accuracy, completeness and integrity.”

In 2011, the criteria for earning a White Coat required vendors to:

1. Provide a signed commitment from company leadership affirming their organization’s commitment to quality.
2. Measure quality metrics as specified in the published industry guidelines and report those metrics each month to Surescripts.
3. Implement changes to software that address issues identified in quality reporting and take steps to eliminate any issues measured in #2 above.
4. Raise prescriber awareness through training.

**A recipient of Surescripts’ 2011 White Coat of Quality: Daw Systems, Inc. - ScriptSure**

**About Surescripts’ Quality Program**

E-prescribing saves lives, improves efficiency and reduces the cost of healthcare for all. Surescripts’ industrywide quality program ensures that these benefits are fully realized. The program is made possible by a nationwide network that enables Surescripts to measure prescription safety, accuracy and completeness in a way that is simply not possible with other forms of prescribing. This uniquely enables Surescripts to collaborate with EHR vendors, pharmacies and PBMs on continuous improvements to the e-prescribing process — from the time a prescription is first considered by the prescriber to the time the medication is dispensed, and at all points in between. For more information, contact the Surescripts Quality Office ([quality@surescripts.com](mailto:quality@surescripts.com)) and visit our blog at [www.surescripts.com/eprescribingquality](http://www.surescripts.com/eprescribingquality).

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**About Surescripts**

The Surescripts network supports the most comprehensive ecosystem of healthcare organizations nationwide. Pharmacies, payers, pharmacy benefit managers, physicians, hospitals, health information exchanges and health technology firms rely on Surescripts to more easily and securely share health information. Guided by the principles of neutrality, transparency, physician and patient choice, open standards, collaboration and privacy, Surescripts operates the nation’s largest health information network.



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By providing information for routine, recurring and emergency care, Surescripts is committed to saving lives, improving efficiency and reducing the cost of health care for all. For more information, go to [www.surescripts.com](http://www.surescripts.com) and follow us at [twitter.com/surescripts](https://twitter.com/surescripts).

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